

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of Louis J. MORSBERGER      Examiner: Nathan Erb  
Serial No.: 09/702,045      Art Unit: 3628  
Filed: October 31, 2000      Confirmation No.: 8530  
For: **SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION  
FROM TARGETED CONSUMERS**

U.S. Patent and Trademark Office  
Customer Service Window  
**Mail Stop Amendment**  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

**REPLY AND AMENDMENT UNDER 37 C.F.R. §1.111**

In response to the Office Action dated September 24, 2008, Applicant respectfully requests reconsideration of the Application in view of the amendments and remarks below. A three-month extension for responding hereby requested to March 24, 2009.

If additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned under 37 C.F.R. §1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 50-1283.

**Amendments to the claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.